

December 2023

945: *Marketing insurance products and services*, 2024 edition

This edition of the study text is based on the 2024 examination syllabus and forms the study material for 3 coursework assignments over 12 months.

Updates and amendments have been made throughout the text; where relevant, web updates issued for the 2023 edition have been included.

A summary of where the principal changes have been made is given below:

Chapter 1: sections A2, B, C, C1, C2, C5 and C6.

Chapter 2: sections B, D, D1A, D1C, D2A–D2D, E3, G2 and H.

Chapter 3: sections A, A4A, A4C, A4D and B1.

Chapter 4: sections A1B, A1C, A2B, A3B, B1, B2, B4–B7 and C2.

Chapter 5: sections A, A1, A4A, B, C1A, C1B, C2, D1, E3 and F.

Chapter 6: sections A, A2B–A2F, B and C.

Chapter 7: sections A3F, B1, B3, B5, C, C1–C3, D and G.

Chapter 8: sections A1, A3, B and G (new).

Questions/answers, websites, key terms/points, legislation and index: amended where relevant.

We hope this information is helpful to you.

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