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EGYPT

'Building a trusted profession in Egypt'

By **Ahmed Rafeek**

Secretary General, Insurance Institute of Egypt

'Celebrating professionalism in Africa' is a pioneering series of case studies, published by the Chartered Insurance Institute, to showcase professional practice and innovation in insurance

BUILDING A TRUSTED PROFESSION IN EGYPT



By **Ahmed Rafeek**
Secretary General
Insurance Institute of Egypt

The Insurance Institute of Egypt was officially awarded its status as an affiliated institute of the Chartered Insurance Institute on 24 September 1976, becoming the first such institute in the Arab region.

Since that date, we have redoubled our efforts to prepare, introduce and develop a higher calibre of qualified professionals — not only in Egypt, but throughout the region. For example, we have supported and collaborated with the insurance supervisory authorities and insurance federations in many countries including Sudan, Jordan, Saudi Arabia, UAE, Kuwait and Oman. In addition, organisations such as the Insurance Federation of Egypt and the Federation of Afro-Asian Insurers and Reinsurers have joined IIE as corporate members.

Our core area of focus is to raise the level and efficiency of the insurance professionals in Egypt and the Middle East by providing training programmes, specialised technical diplomas, research and publications, as well as an insurance library, cultural sponsorship for Egyptian associations and Afro-Asian associations, conferences, Diploma in Takaful Insurance and Diploma in Micro Insurance in cooperation with JIICA-Japan. In addition, IIE is the main sponsor of the Arabic Insurance Academy, which includes the biggest Arabic insurance library.

An important aspect of our work is the award of monetary incentives to candidates who pass the CII examination for each subject, and higher sums for those candidates who are granted CII certificates CIP, ACII and FCII. IIE agrees with insurance companies in our market to award their employees monetary prizes when passing each subject of the CII examinations, grant monthly allowances to their employees who pass the CII examination and qualify for holding its titles. Finally, IIE awards those who complete the Associateship or Fellowship a two-week scholarship for training in the London market, with an additional two-week period available with the support of the employer concerned. We have been honoured to welcome visitors to our offices from such distinguished insurance leaders from the CII as Dr Sandy Scott, Chief Executive and Tony Tudor, Director of Qualifications and Research.

We have been fortunate to have been led by people with extraordinary vision throughout our history. Ahmed Fouad El-Ansary was IIE CEO between 1988 and 2007 and was instrumental in establishing a solid and enduring reputation for the institute; he was also the first Arabic and Egyptian CII Honorary Deputy CEO. More recently, Mohamed Maeit, the current Egyptian minister of finance, was the IIE executive manager between 2008 and 2010.



In the past decade, one of our greatest challenges was continuing operations during the period of political unrest and protests, much of which took place in Tahrir Square, less than 500 metres from our headquarters. We were pleased to ensure the safety and the security of CII examiners and maintain a healthy calm atmosphere during the exams.

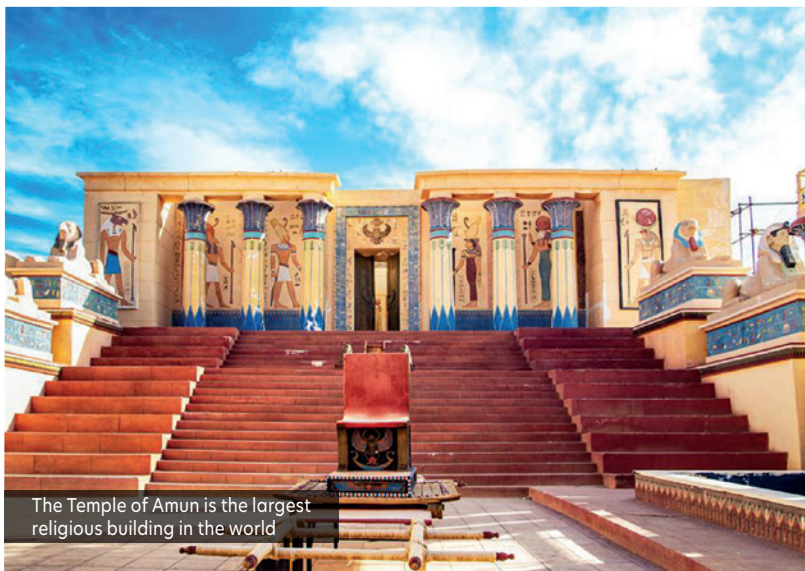
Looking ahead, I'd like to share two priorities:

- Developing working methodologies and structures that reflect the current global changes and the need to adapt to a 'new normal'; these will be informed by the fresh leadership ideas being advocated by our CEO Dr Alaa Al-Zuhairi to adapt to the world's new normal.
- Geographical expansion: during the new two years, we will be opening new branches. A new branch at Giza opens in Q3 2020; and we will open a new branch in Sudan in cooperation with the International Federation of Takaful and Islamic insurance companies.

Above all, we aim to continuously strengthen four areas that are vital to meeting the needs and exceeding the expectations of our customers and members: high reliability, reasonable cost, technically advanced, and being a learning company. ■



We have redoubled our efforts to prepare, introduce and develop a higher calibre of qualified professionals



The Temple of Amun is the largest religious building in the world



Insurance Institute of Egypt – at a glance

Mission and vision

To provide a standard of excellence in the development and delivery of various training programmes for the Egyptian insurance sector – to enhance their knowledge and skills by using recognised international standards to assess the needs for courses within the insurance industry and then develop and deliver these courses following instructional system design.

People

Dr Alaa El Zoheiry

President

Mohamed El Dishish

Chief Executive Officer

2020-2021 activities

Training programme | Specialised technical diplomas | Researches and publications | Insurance library | Cultural sponsor for Egyptian associations and Afro-Asian associations conferences | Diploma in Micro Insurance in cooperation with JICA — Japan | Diploma in Takaful Insurance

Role	Professional membership body	Provider of educational services	Qualification awarding body
	●	●	●
Sector focus	General insurance	Life and protection insurance	Financial planning
	●	●	●



985

Examinations sat each year



3,700

Members



28

Companies



Status

Not-for-profit organisation

FURTHER READING



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A Continent Of Promise:
Celebrating the African
insurance profession



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CII in Africa:
Year In Review



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CII membership
guide



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CII qualifications
guide

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